

New Jersey Chapter of BMW CCA Board Meeting February 13, 2021

Board members present: Neil Gambony, Jeff White, Dave Allaway, Colin Vozeh, Rich Altman, Jamie Kavalieros, Ross Karlin, Bob Isbitski, Ron Gemeinhardt. Board members absent: Paul Ngai, Mark Hulbrock. Others present: Allison Mack, Brian Morgan, Kevin Sheehy.

President

Neil Gambony called the meeting to order at 7:18 PM via teleconference. Jeff White motioned to approve the January minutes as distributed and Ron Gemeinhardt seconded (carried unanimously). Neil reported that the BMW Ultimate Driving Experience will be held at the Meadowlands May 15th-23rd. There will be a Cars & Coffee on one of those weekends and Neil will let us know. Neil noted that the International Council of BMW Clubs will be making an update to the club logo specifications [presumably to reflect the new BMW corporate logo].

Vice President

Neil reported, on Paul Ngai's behalf, that Paul is arranging a Zoom meeting with James Clay for March or April. We will have a Show & Shine at the Deutscher Club of Clark (DCC) on April 22nd.

Driving Events

Jeff White does not foresee any possibility that the national board will lift the ban on in-car instruction by April. Jeff reported that New Jersey Motorsports Park (NJSP) will not allow Snell 2010-rated helmets in 2021. We will buy five Snell 2020-rated helmets, as previously approved. Elihu does not see resuming the autocross program for at least six months. Ross noted that Bergen County is holding our dates (for Tire Rack Street Survival) but we cannot submit our applications until insurance certificates are received.

Treasurer

Ron Gemeinhardt distributed the current (year-to-date) financials. All deposits are now credited to the proper events. We have made \$26,314 in driver school deposits. The autocross permit has been paid. Some advertising income has been received. Ron hopes to have the annual financial report done by the end of February, which is due to national by the end of March.

Webmaster

Colin Vozeh thanked everyone who responded with content. Dave Allaway provided ten years of board meeting minutes for the website. Ron noted the need to publish the financials online. Colin requested that any spam be reported ASAP. He has turned off 400 new accounts.

Members-at-Large

Mark Hulbrock reported (via e-mail) that he sent out the welcome e-mail to new February members. A very good open rate continues, with 60% opens. Mark asked if he should start save-the-date e-mails and social media posts for upcoming driving events. He will not post without board approval. Mark will promote the Show & Shine with an e-mail blast and social media posts starting March 1st. Mark thanked Mirril McMullen for providing some social media content with his new project, it got a very strong response. Mark solicited additional ideas from the board on content sources from club members. Bob Isbitski is keeping up with Facebook content and will post 2021 driver school info this week.

Business Manager

Allison Mack reported that one sponsor is not renewing. She has some potential new sponsors in Bergen County.

Social Events

Rich Altman reported that there are no social events scheduled yet due to restrictions.

Old Business

Kevin Sheehy thanked those who provided new images for the brochure. After one more level of quality-control he will print. The board authorized an initial print run of 1,000.

New Business

The next board meeting was set for Wednesday 3/17 [subsequently changed to Wednesday 3/24] at 7:15 PM via teleconference. Jeff motioned to adjourn at 7:59 PM and Bob seconded (approved unanimously).

Respectfully submitted,
Dave Allaway, Secretary