

New Jersey Chapter of BMW CCA Board Meeting October 21, 2020

Board members present: Neil Gambony, Dave Allaway, Rich Altman, Colin Vozeh, Ross Karlin, Ron Gemeinhardt, Bob Isbitski, Jeff White, Jamie Kavalieros. Board members absent: Paul Ngai, Mark Hulbrock. Others present: Brian Morgan, Allison Mack, Kevin Sheehy.

President

Neil Gambony called the meeting to order at 7:20 PM via teleconference. Jamie Kavalieros motioned to approve the September minutes as distributed and Jeff White seconded (carried unanimously). Neil reminded us of the upcoming deadline for BimmerLife. Jeff White will do a story on our fun drive to benefit NORWESCAP. Neil and Bob Isbitski will work on articles. Neil noted the new 4 Series launch event tomorrow at BMW of Bridgewater, starting at 2 PM with a presentation by BMW NA at 5:30 PM.

Driving Events

Jeff White reported that we had a tremendously successful fun drive and benefit rally on Sunday 10/18. This was our first Pick Your Pumpkin rally and Jeff hopes that it will not be the last. With a strong turnout of on-site registrations, we ended up with 71 cars and over 150 total participants including several new members and first-event members. Neil invited Helene Meissner from NORWESCAP to speak at the drivers' meeting and her description of NORWESCAP's various assistance programs prompted several participants to increase their donations. Our route started in Clinton then to the NJ side of the Delaware River at Lambertville where we crossed over to New Hope and up the PA side of the river to Riegelsville where we crossed a bridge built by John Roebling and then to the finish at the Mountain View Chalet restaurant. Rich was able to negotiate with the restaurant to accommodate our large group and the ample parking lot provided a second opportunity for everyone to gather and socialize. Most importantly, we raised \$1,600 which, combined with the \$750 raised at the July drive, brings our total donation to \$2,300. As we learned from Helene, this translates to 32,200 pounds of food available for distribution. No further drives are currently planned but if we have a stretch of good weather forecast, there may be an opportunity for one more before the end of the year.

Driver Schools

Jamie Kavalieros reported that he has track dates but not contracts for 2021. The dates are: 4/16-4/18 (Friday-Sunday) for the tri-chapter ITS and Intro School at NJMP Thunderbolt; 6/7-6/8 (Monday-Tuesday) for the race/school at NJMP Thunderbolt to benefit the Westlake School, for which we were able to negotiate the price down by \$3,500 due to being weekdays; 7/17-7/18 (Saturday-Sunday) for the Geoff Atkinson Memorial School/Race at Summit Point Raceway (main track); and 10/2-10/3 (Saturday-Sunday) for the school at SPR (Shenandoah).

Treasurer

Ron Gemeinhardt distributed the current financial report (year-to-date income/expense summary and current balance sheet vs. 2019 year-end). Ron noted that the 2020 driving events are done and closed out for the year. All overdue 2019 sponsor payments have been invoiced with reminders. Deutscher Club of Clark has given us a 50% refund. Our autocross deposit has been refunded, leaving us with no autocross expense for the year except for our NJSP license. It was noted that all autocross helmets and 30-40% of our driver school helmets will need to be replaced by 2022. Jamie will check with Stable Energies Motorsports on helmets.

Secretary

Dave Allaway noted that nominations for 2021 board positions are due by the November board meeting. A reminder on nominations will be posted to the website,

Social Events

Rich Altman deferred to Jeff White for a report on the fun drive (see above).

Webmaster

Colin Vozech is still working on a process for submitting website content.

Business Manager

Allison Mack reported that all sponsor checks have been delivered to Ron.

Members-at-Large

Mark Hulbrock reported via e-mail that we had 46 new followers on Instagram and 15 new on Facebook. We had a significant push for the fall fun drive on e-mail and social media, resulting in a fantastic turnout. The first e-mail had 1,570 opens and 147 clicks. The second e-mail three days before the event had 1,528 opens and 127 clicks. The new member e-mail was sent for October.

Old Business

Kevin Sheehy will get a quote for the tri-fold brochure printing. Kevin requested feedback on content.

New Business

The next board meeting was set for Wednesday 11/18 at 7:15 PM via teleconference. Jeff motioned to adjourn at 7:57 PM and Bob seconded (approved unanimously).

Respectfully submitted,
Dave Allaway, Secretary