

## **New Jersey Chapter of BMW CCA Board Meeting September 23, 2020**

Board members present: Neil Gambony, Dave Allaway, Rich Altman, Colin Vozeh, Ross Karlin, Ron Gemeinhardt, Bob Isbitski, Jeff White. Board members absent: Jamie Kavalieros, Paul Ngai, Mark Hulbrock. Others present: Brian Morgan, Allison Mack, Kevin Sheehy.

### **President**

Neil Gambony called the meeting to order at 7:19 PM via teleconference. Ron Gemeinhardt motioned to approve the August minutes as distributed and Jeff White seconded (carried unanimously). There was a general discussion on continuation of the NJ Chapter Bulletin following Jerry Faber stepping down as Newsletter Editor. [The discussion was continued as recorded below under Webmaster.] Neil reported, on Paul Ngai's behalf, that there will be a new 4-Series launch event at BMW of Bridgewater on 10/22.

### **Driving Events**

Jeff White reported that the "Pick your Pumpkin" fun drive is set for Sunday 10/18. We will start in Clinton, head over to the Delaware River, down to Lambertville, cross over the river and head north then back into NJ and end at the Mountain View Chalet restaurant in Asbury. The event is posted on MotorsportReg and on our website. We are working on clues for those who wish to participate. It was noted that this conflicts with the club race at Watkins Glen but that is unavoidable and acceptable. Jeff also reported that the BMW CCA national office has released a new Driving Events Minimum Standards manual for all driving events. We are reviewing to determine what changes we may need to incorporate for our 2021 events. The Shenandoah driver school has been cancelled due to revised COVID-19 travel restrictions. No one had been charged and all registrants have been notified. The last scheduled autocross of the year has been cancelled.

### **Treasurer**

Ron Gemeinhardt distributed the current financial report (year-to-date income/expense summary and current balance sheet vs. 2019 year-end). Ron asked about the status of our \$11,000 deposit with the BMW Performance Center. Per Jeff, we should receive a full refund since we cancelled well in advance of the deadline. Deposits are pending for close to \$1,000 in advertising invoices for which checks have been received. Reminders are needed for three advertisers on past due invoices. It was decided that current advertisers should be given a discount from \$1,200 to \$1,000 due to the probable absence of a 4Q20 newsletter. Invoices need to be sent to one or more racers for cleanup (oil dry) costs at Summit Point.

### **Social Events**

Rich Altman noted that the fun drive, as described by Jeff, will be \$20 per vehicle, with proceeds going to NORWESCAP. Registration has been set up on MotorsportReg.com and the event has already been posted to the website and social media outlets with e-blast to follow. Rich reported that we have been asked to publicize the upcoming Magnolia Fire Company car show. As it is a non-profit all-volunteer organization the board had no objection.

### **Business Manager**

Allison Mack will do a write-up for the past two Show & Shine events.

### **Secretary**

Dave Allaway noted that nominations for 2021 board positions are due by the November board meeting. Dave will get a nominations reminder to Mark Hulbrock for a blast e-mail. Dave will also send copies of

the current chapter by-laws to board members. Neil will contact national, via Jeff Caldwell, about setting up electronic voting, which they have offered to do for all chapters.

### **Webmaster**

Colin Vozech and Mark Hulbrock offered to continue gathering and sharing newsletter content and will re-engage ongoing contributors. Their proposed plan is to solicit articles or columns on a 3-month interval from each contributor but stagger them so that they are due and published electronically on 2-week or monthly intervals. This will avoid a single deadline, and will allow more frequent publication and fresher material. Format and frequency are to be worked out but are unlikely to be in traditional pdf. The board agreed on the need to continue the Newsletter board position to oversee and coordinate. Brian Morgan noted that we need to communicate in a way that is attractive to advertisers, and we need an official channel for conveying information to chapter members.

### **Members-at-Large**

Bob Isbitski reported lots of Facebook traffic. He did a recent post on the new M3/M4. Mark has sent out five e-mail blasts this month and all seemed to be well received. The 30% open rate continues to be a good sign our members like the content. The website was updated with the latest content from Jerry Faber. Allison continues to help out with the social posting for sponsors. Bob and others continue to contribute good content. Facebook has added 18 new followers and Instagram 60.

### **Old Business**

Kevin Sheehy distributed the sample tri-fold brochure. A printing vendor is needed.

### **New Business**

The next board meeting was set for Wednesday 10/21 at 7:15 PM via teleconference. Jeff motioned to adjourn at 8:06 PM and Bob seconded (approved unanimously).

Respectfully submitted,  
Dave Allaway, Secretary