

## **New Jersey Chapter of BMW CCA Board Meeting August 19, 2020**

Board members present: Neil Gambony, Dave Allaway, Rich Altman, Colin Vozeh, Ross Karlin, Ron Gemeinhardt, Bob Isbitski, Jamie Kavalieros, Jeff White. Board members absent: Paul Ngai, Jerry Faber, Mark Hulbrock. Others present: Brian Morgan, Allison Mack.

### **President**

Neil Gambony called the meeting to order at 7:19 PM via teleconference. Jeff White motioned to approve the July minutes as distributed and Rich Altman seconded (carried unanimously). Neil reported that the Dallas conference is cancelled for this year. In-car instruction is still prohibited by BMW CCA national guidelines. October 10 will be another Show & Shine at Deutscher Club of Clark (DCC).

### **Driving Events**

Jeff White reported that BMW CCA national has now issued a prohibition on all in-car instruction until further notice. After speaking with Jeff Caldwell, his belief is that this policy will remain in effect for the remainder of the year. As a consequence, we will postpone the ITS until April of next year. Jeff will send a message to all candidates and mentors to inform them. Even if we have a final autocross, there will be an insufficient number of events to have a Champ Series and so it is also cancelled for this year. Pinewood Derby is still TBD depending on whether we have indoor dining by December. The traditional Whack Your Turkey will not be held this year due to the cancellation of the Champ series and the uncertainty of having indoor dining at a finishing site. As an alternative, we will use Rich Altman's fun drive route and have an event in October that includes a fun drive with optional clues (small number) for those who want to play. This will also be in support of NORWESCAP and will allow participants to qualify for the promotion national is providing for supporting food drives. No prizes will be given. We will try to find a finish point where outdoor dining is possible. Bob Isbitski discussed the recent Audi Club driver school at Watkins Glen, a well-run and on-time event. The Audi Club has asked if we could promote their next event at NJMP in September. It is Monday-Tuesday September 14-15 and they are running both tracks (one each day). They will honor our instructors. This doesn't conflict with anything we are doing and so building some goodwill is always a good idea. Jeff will get text to Mark for posting on social media. Ross Karlin reported on the Del Val Chapter club race at NJMP Lightning this past weekend.

### **Social Events**

As noted above, Rich is working on a Smash-Your-Pumpkin fun drive for October.

### **Treasurer**

Ron Gemeinhardt provided the current financial statements. The Summit Point event had \$7,173 profit. The August autocross insurance refund has been received. Ron has invoices for three sponsors. We are still waiting on our refund from Bergen County.

### **Business Manager**

Allison Mack reported that the sponsors have been timely with sending her social media content, and the posts are getting good feedback. She passed along checks to Paul at the Show & Shine. Allison also reported on BMW's Ultimate Driving Experience this week at MetLife Stadium, including a private viewing of the G80 M3. Allison asked if a write-up was wanted for the newsletter. Allison also inquired about the possibility of setting up a tent at next year's event.

**Newsletter**

Jerry Faber reported, via e-mail, that the Fall 2020 issue is being assembled. If you have additional photos you want to share, please send them with a caption. We can put in as many photos as we have. The plan is to distribute the newsletter next week as a PDF. BimmerLife has our material for the Fall issue. Heads-up that in mid-December we will need to submit BimmerLife material for the Spring 2021 issue.

**Webmaster**

Colin Vozech reported that the domain names have been re-registered for another year.

**Members-at-Large**

Bob has been continuing to do social media updates. Mark Hulbrock reported we sent e-mails for new members with a 52% open rate and an e-mail for the Show & Shine and Swap meet with a 32% open rate. On Instagram we have 47 new followers for a total of 782. On Facebook we have 16 new followers for total of 1,200. Neil will give Mark the go-ahead on spending \$50 on promoting Shenandoah.

**Old Business**

Neil reported that Kevin Sheehy is continuing to work on the tri-fold brochure.

**New Business**

The next board meeting was set for Wednesday 9/23. Ross motioned to adjourn at 7:39 PM and Bob seconded (approved unanimously).

Respectfully submitted,  
Dave Allaway, Secretary