

**New Jersey Chapter of BMW CCA Board Meeting
May 13, 2020**

Board members present: Neil Gambony, Paul Ngai, Dave Allaway, Rich Altman, Ross Karlin, Bob Isbitski, Jamie Kavalieros, Jeff White, Mark Hulbrock, Jerry Faber. Board members absent: Colin Vozeh, Ron Gemeinhardt. Others present: Allison Mack, Brian Morgan, Kevin Sheehy.

President

Neil Gambony called the meeting to order at 7:20 PM via teleconference. The following minutes from the teleconference are supplemental to the written reports (see attached).

Ross Karlin motioned to approve the April minutes as distributed and Jamie Kavalieros seconded (carried unanimously).

Neil suggested that the 50th Anniversary event be postponed until 2021 and there was general agreement by the board. Neil noted that the Red Mill (Clinton) group is meeting tomorrow to decide whether to hold their event this year or next. Neil reported that BMW CCA (national) is looking for volunteer ombudsmen.

Vice President

Paul Ngai reported that no meetings are scheduled at this time. Paul has not heard from BMW of Bridgewater or Circle BMW on whether their 2020 events are still on. No official word has been received on the Deutscher Club of Clark (DCC) event scheduled for July 10. We will update the website as soon as we know.

Driving Events

Jeff White reported that Larry has cancelled the Tire Rack Street Survival (TRSS) school for June. The September TRSS school is still on the calendar. Jamie Kavalieros reported that the June 8-9 event at NJMP is cancelled. The earliest possible opening is 6/5, which is not enough time to plan for specifics. Current restrictions would appear to prevent the Summit Point Raceway school/race. No word on when they might reopen. West Virginia has a 6-week reopening schedule ending the last week of June but gatherings of more than 25 people are outside the plan. Jeff provided an update that Week 4 (5/21) allows outdoors motorsports with no spectators. Brian Morgan noted that the 14-day quarantine for travelers from New York and New Jersey is also scheduled to be lifted in Week 4. A race/solo/instructor event is under consideration if no in-car instruction is desirable. At this point we don't know what the track will or will not allow us to do. We will maintain a wait-and-see status on restrictions before surveying potential participants. Ross Karlin had nothing additional on Club Racing.

Treasurer

Ron Gemeinhardt reported that we will be in the black if we get our NJMP refund. Clarification is needed on the 2020 newsletter expense and whether this was a carryover from 2019.

Business Manager

Allison Mack will send out the new advertising rate packages. She reported having sold one silver and three gold packages since the last meeting. This, plus NJMP and Larry Engel, gives us six current sponsors. NJMP and Larry Engel are already paid through 2020 and it was proposed that they be extended to the end of 2021. It was agreed that we not decide on that extension tonight. Other current sponsors are: Circle BMW, Shade Tree Garage, BMW of Bridgewater, and eMpower Automotive.

Newsletter

Jerry Faber suggested that while we work on the new process the next issue continue to be in PDF format. Brian Morgan will look at refreshing the 50th Anniversary article for the next BimmerLife (print edition), which needs to be supplemented with additional photos.

Members-at-Large

Mark Hulbrock reported that the website is ready and suggested that we go live on Monday [5/18]. Mark noted that we haven't been posting much. Bob Isbitski reported that we are still getting good traffic.

New Business

The next board meeting was set for Wednesday 6/17 at 7:15 PM via teleconference. Jamie Kavalieros motioned to adjourn at 8:12 PM and Paul Ngai seconded (approved unanimously).

Respectfully submitted,
Dave Allaway, Secretary

NJ BMW CCA Consolidated Reports – May 2020 (unedited)

Driving Events: Jeff White

With no additional guidance from National, we are not yet in a position to determine if or how our driving events will begin this year. We have had several internal discussions about options and safety protocols but cannot provide any guidance yet. We also anticipate that the tracks will impose their own set of protocols. In that regard, there is a group of motorsports organizations that is working with NJMP and asking to work with Governor Murphy's office to open the tracks for events. This letter just went out today and so we have no further information.

I have been in email contact with Mike Renner regarding our Club M-day at the Performance Center in September. He understands our concerns about being able to field a full event and is giving us extra time (mid-July) to determine if we can go forward or need to cancel without penalty.

Jamie can review his discussions with the tracks.

Newsletter: Jerry Faber

Newsletter submission deadline is May 22. Sent email previously with itemized list. Have not received anything so far. Bimmerlife content needed within one month. Have an earlier draft article from Brian. Need photos to supplement.

Business Manager: Allision Mack

I met with a small group to put together new rates, and we came up with two packages: Silver and Gold. Both include a web banner and a news bulletin ad; the Gold package has a larger ad, and includes one social media post per month to be shared on our social media platforms (Facebook and Instagram). I attached the rate sheet in case you want to distribute it before the meeting. Four sponsors have signed on to the new packages for 2020, bringing our total up to 6. I let Ron know that invoices can be sent out, and one sponsor (Shade Tree) elected to mail a check. Since NJMP and Larry Engel are already paid through for 2020 under the old rates, Neil proposed that we extend their contracts until the end of 2021, instead of refunding the difference. I support this and will notify them both if the board approves.

Unfortunately 56 Degree Wine declined the new rates for 2020. Paul had been in talks with Nick Gates from A Buff and Beyond about holding a meeting + potentially becoming a sponsor, but the April meeting was postponed. I reached out to him about advertising with us under the new packages but have not heard back yet. I also have not heard back from Tyspeed-- he had declined earlier in the year so I'm not sure if he will take us up on these new rates.

I would like to propose this to the board: I take my car to a local German shop that I had the intention of trying to bring on as a sponsor. The shop is Motorsport GmbH in Lyndhurst. This feels inappropriate now, as they are struggling significantly due to this pandemic. I would like to offer them a complimentary ad in our next newsletter issue, as a way to show compassion and to build a relationship now, so that they maintain interest in us and potentially sign on for advertising next year. Perhaps we can do the same for sponsors that declined this year (56

Degree), and to court other potential sponsors such as A Buff and Beyond. I believe this could be possible as our digital advertising costs are low.

Member-at-Large: Bob Isbitski

Nothing other than Facebook post being done weekly to keep everyone looking.

Member-at-Large: Mark Hulbrock

I am ready to go live with the new site. I will continue to work on the site and add older articles. Rich has been helping me get the time consuming data entry complete. The site will reflect the new and changing newsletter by creating sections based on the monthly newsletter email. We can continue to make improvements after go live. What should we do about sponsors?

I would not need a polished newsletter created from Jerry as in the past, simply articles and full res images for me to copy into the website.

I have not been posting much on social due to lack of events.

I have sent welcome email to new members.

Instagram +85 followers. Facebook +9.