

**New Jersey Chapter of BMW CCA Board Meeting
April 15, 2020**

Board members present: Neil Gambony, Paul Ngai, Dave Allaway, Rich Altman, Ross Karlin, Bob Isbitski, Jeff White, Ron Gemeinhardt, Colin Vozeh, Mark Hulbrock, Jerry Faber. Board member absent: Jamie Kavalieros. Others present: Allison Mack, Brian Morgan, Kevin Sheehy.

President

Neil Gambony called the meeting to order at 7:15 PM via teleconference. The following minutes from the teleconference are supplemental to the written reports (see attached).

Jeff White motioned to approve the March minutes as distributed and Jerry Faber seconded (carried unanimously).

Neil reported that there will be no BMW CCA events until June 1. The planning meeting for the Red Mill event has been moved to May 10. Neil spoke to Jeff White about revising the dates on the website. Mark Hulbrock will update. Neil thanked Mark for getting the blast e-mail out quickly. We are currently pushing out historic photos. The 50th Anniversary event will be either September 15 at the DCC or another venue on a different date.

Vice President

Paul Ngai reported that all upcoming events have been cancelled except July 10 and the August Show & Shine.

Driving Events

Jeff White had nothing to report beyond his written report (see attached). Neil reported, on Elihu's behalf, that the 4/26 and 5/24 autocrosses have been cancelled. Social distancing may impact events further out. Ross Karlin reported that the June NJMP event is doubtful. Attendees will be difficult and sponsorship impossible. Ross noted problems with EMS staffing and coverage. We contract for two paramedic units which may not be available. The track is exploring alternatives. EMS rates have increased but will not be passed along to clubs for 2020. The bulk of our April expenses will be refunded. We were charged for insurance and Ron will contact national to resolve. Ron asked about applying for a small business American Express card for recurring expenses such as Mail-Chimp, domain renewal, Facebook and advertising.

Newsletter

Jerry noted that the deadline for the next issue of BimmerLife is mid-June. Brian Morgan will follow up on whether the chapter anniversary should be a feature article. There was a discussion on sponsorship status and advertising rates.

Treasurer

Ron Gemeinhardt reviewed the April financial reports as distributed (see attached).

Website

Colin Vozeh and Mark Hulbrock noted that the link to the new website is in the attached report. Our goal is to go live next month. Jeff White suggested an e-mail blast when that happens.

Membership

Kevin Sheehy reported that Mark Hulbrock is sending the new member welcome e-mails out. They will work on the tri-fold version for handouts.

New Business

The next board meeting was set for Wednesday 5/13 via teleconference. Jeff White motioned to adjourn at 8:15 PM and Paul Ngai seconded (approved unanimously).

Respectfully submitted,
Dave Allaway, Secretary

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Rich Altman

Last month, considering the indefinite end to restrictions on social gatherings due to the COVID-19 pandemic, we postponed the 50th Anniversary event from its original date of Sunday, June 14th. According to the most up-to-date schedules of the NJ Chapter and the Deutscher Club of Clark, there are two dates available that are available for the 50th Anniversary event -- Sunday, September 13th and Sunday, October 18th. I have reached out to the General Manager to request first choice for those dates (without committing to signing a contract until the restrictions are lifted). The DCC is currently closed due to the pandemic and he has not responded to the request. (Please note that several board members have indicated they have a probable conflict on Sunday, September 13th.)

In the meantime, the committee is going to start pushing out historic photos of past NJ Chapter events through the social media channels to build interest for the 50th Anniversary event.

Jeff White

Jamie will provide updates on discussions with NJMP regarding refunding our April deposit. We have spoken to Summit Point and have tentative agreement that they will provide us 2 hours of track time on Friday before our July event for us to hold ITS as a 3-day school then. We will lose some mentors to the club race but we can manage that. Most of the candidates have responded to say that they can attend if the event is moved. We have not discussed rental rates with SPR yet.

I have not had any discussions yet with the Performance Center regarding our M-day event. I will need to do so next month as we get close to our cancellation date. We will not hold or promote any fun drives until National lifts the restrictions.

Ross Karlin

Street survival: unknown
June club race: unknown
Summit Point club race: hopeful
NJMP conference call about EMS service
Sponsor contacts: on hold

Ron Gemeinhardt

Financial report attached. When considering the expected refunds due from NJMP and National after cancellation of ITS, our actual net loss year-to-date is **(\$6,182)**. That is an improvement of \$4,844 compared to April of last year.

I was unable this month to set aside time to send invoices out to advertisers in arrears. I have a few days off coming up and will make every effort to do so then. However, given the apparent

lack of interest in sponsorship this year, I am wondering if it might be wise to reassess the relationships before I do. We can discuss later.

Allison Mack

I see that Neil already put a few notes on the Agenda under Business Manager--I do not have any further comments to add before the meeting tonight.

Jerry Faber

Since no activities, nothing to report. Don't see changes until shelter-in-place removed and we have events.

Need to think about next BimmerLife; the deadline is June 15.

Mark Hulbrock

Social media: Instagram +31 followers. Facebook +11 followers.

Overall with the lack of events I have had issues finding inspiration / motivate to post. Open to ideas of what to post about. Looking for content ideas.

The new website is ready for review from the board. Consider this a rough draft. I was able to use all the old articles and pages, nothing was lost. A new skin was put in place to update the look and feel of the content. Mobile friendly.

Test URL: http://njbmwcca.org/NJ_New/

I would assume the production of the 50th anniversary stickers are on hold for now.

Elihu Savad

I have cancelled all arrangements related to the April 26 and May 24 autocrosses. Although we still have an event for June 27 on our schedule, I have real concerns that social distancing will be required for a prolonged time going forward and will very likely affect our ability to conduct these events. Additionally, I feel most participants will be in a mindset involving costs, financial priorities, and personal health risks. Too bad we can't run a virtual autocross.

What is needed is UNIVERSAL Covid testing, and hopefully a vaccine before we are out of the woods. And, of course, a public health service directed by sound science and not political aspirations.