

**New Jersey Chapter of BMW CCA Board Meeting
April 26, 2017**

Board members present: Jeff Caldwell, Bob Isbitski, Neil Gambony, Jeff White, Dave Allaway, Ross Karlin, Ron Gemeinhardt, Vic Lucariello, Jr., Colin Vozeh. Board members absent: Marc Goeller, Jerry Faber, Jamie Kavalieros. Others present: Paul Ngai, Doug Feigel, Stan Mayer, Blake Smith, Larry Engel, Elihu Savad, Warren Brown, Mark Mallory.

President

Jeff Caldwell called the meeting to order at 7:32 PM at Alfonso's in Somerville. Jeff motioned to accept the March minutes as distributed and Jeff White seconded (carried unanimously). Jeff asked board members to seriously think about their possible board positions for 2018, and reply to him yes or no on whether they wished to run again. Jeff noted that we now have one-lap videos of all the tracks we run at, up on our website.

Vice President

Marc Goeller reported, via e-mail, that he is currently in contact with Levent Erhamza at Guten Parts to finalize preparations for the 5/4 meeting. The annual Show, Shine and Swap meeting is now set for 8/10. Colin was asked to recycle the prior announcement and post it on the calendar. Marc is working on a fall meeting and car collection display at a horse farm, courtesy of a chapter member he met at the Hamilton Jewelers meeting. Other upcoming events noted by Jeff Caldwell are the May Dayze Rally (SCCA), autocrosses on 5/14 and 6/11, the BMW NA meeting, the June School and Race at NJMP, and the event at BMW of Bridgewater on 6/11. Jeff plans to get an e-mail out by Friday.

Treasurer

Ron Gemeinhardt distributed the current financials. All income from the April NJMP was reflected, except for Bridgestone sponsorship. The current financials do not reflect our BMW Vehicle Distribution Center (VDC) cash and checks. We raised close to \$5,000 for the BMW Foundation at that event, and hope to reach that figure. We are \$3,000 short on dues, due to lateness on our annual report filing. It is anticipated that this will be rectified this weekend.

Driving Events

Neil Gambony presented the 2016 Champ Series 2nd Place trophy to Colin Vozeh. The 5/7 Rally with SCCA (an NJ Champ Series points event) was noted.

Driver Schools and Club Racing

Jeff White reported on our first driver school of the season. Eight out of 12 current ITS students graduated during the weekend. The Friday advanced/solo group went well, although with fewer participants than desired. Our Bridgestone sponsor was very busy and helpful. Jeff anticipates a \$1,000 to \$1,500 financial loss. We have minimal sign-up so far for the June school and club race to benefit the Westlake School. We currently lack a major sponsor for that event. There was an extended discussion on sponsorship. Key points summarized: We need a better marketing plan for event sponsorship, including an updated brochure. We need to prioritize major event sponsorship over merchandise giveaways. We need to develop a framework and plan for the entire year, so that we aren't repeatedly contacting the same sponsors. Larry Engel reported that registration is open for the 6/24 Tire Rack Street Survival (TRSS) school, and we have 22 students already. Our second TRSS school of the season will be in September. Larry is considering a third, possibly on 11/12, at Brookdale Community College in Middletown. Warren Brown reported that he purchased a brake fluid tester, new as a close-out deal, which was used at our April school. He has also purchased new helmet stickers. There was a discussion on the level of at-event technical inspection.

Autocross

Elihu Savad reported that, after site inspection, the TD Bank Ballpark Red Lot is no smaller than it was before they installed solar panels, and the pavement is in excellent condition. They gave us an availability schedule which would permit 6 to 7 events per year. Our 5/14 autocross has 10 registrants already. 6/11 and 7/16 are pending contracts. The NJ Expo and Convention Center can offer us 8/20, 9/17 and 10/22.

Business Manager

Paul Ngai reported that the VDC tour was a huge success, as usual. Paul thanked chapter members for their donations, and especially the BMW VDC for their generous donation of merchandise, which helped us to add to the cash donations total. As noted above, \$5,000 was raised for the BMW Foundation. Paul also thanked BMW VDC and BMW of Bridgewater for their support of the event. As noted above, we are still looking for a sponsor for our June NJMP charity event.

Social Events

Vic Lucariello, Jr. reported that we are booked for 2/24/18 for the Madison Hotel, but have not yet made a security deposit (\$1,000 this year). The board was disinclined to continue with the same banquet format and venue, due to cost. Jeff Caldwell motioned that we not renew our contract with the Madison Hotel for 2018. Dave Allaway seconded. Motion carried (8 in favor, 1 abstention).

Members-at-Large

Bob Isbitski reported that everything is updated in Facebook.

New Business

There was a reminder of the tribute to Harry Vernon "Trip" Lee III on 5/7, with RSVP to Sal Puleio. Doug Feigel generously offered to reestablish chapter name tags at no cost. The next board meeting was set for 7:30 PM on Wednesday 5/24 at Alfonso's. Jeff White motioned to adjourn at 9:20 PM and Ron Gemeinhardt seconded (carried unanimously).

Respectfully submitted,
Dave Allaway, Secretary