

New Jersey Chapter of BMW CCA Board Meeting March 16, 2016

Board members present: Jeff Caldwell, Ron Gemeinhardt, Jeff White, Bob Isbitski, Jerry Faber, Dave Allaway, Ross Karlin, Marc Goeller, Neil Gambony, John Gyorfy, Colin Vozeh. Board member absent: Vic Lucariello, Jr. Others present: Blake Smith, Doug Feigel, Elihu Savad, Warren Brown, Stan Mayer, Ron Acher, Andrew Potechko, Ed Dylewski.

President

Jeff Caldwell called the meeting to order at 7:36 PM at Alfonso's in Somerville. Jeff motioned to accept the February minutes as distributed and Neil Gambony seconded (carried unanimously). Jeff reported on the North Atlantic Region conference call. Lou Ann Shirk is our new Regional VP. Dealer engagement was a major topic. Jeff is planning on doing a March e-mail, and trying to get the sponsor ads to fit the format. Content will be finalized this week. Jeff reported on the statistics for the Unique Photo meeting e-mail (2,490 deliveries with 100% delivery rate, 1,468 total opens, 881 unique opens, 22 click-throughs, and 3 unsubscribes).

Vice President

Marc Goeller reported that the March meeting at Unique Photo will be 3/24. The NJ Chapter will pick up the tab for pizza and sodas. Marc is working on prizes for the photo contest. Jeff Caldwell will do a reminder e-mail next week. Bob Isbitski will put a reminder on Facebook. Marc is working on a possible May meeting at BMW of Tenafly. A meeting at Circle BMW is tentatively scheduled for Saturday afternoon 10/1. Marc is working on the Biergarten at Deutscher Club of Clark. They have not set their date yet. John Gyorfy suggested a swap meet, possibly in September. Jeff Caldwell commented favorably on last week's get-together at the Asbury Festhalle & Biergarten.

Driver Schools

Jeff White reported that our first event (Mon-Tues April 4-5 at NJMP Thunderbolt) is only half-filled, with 11 days to go. Jeff will do another e-mail on Friday. Blake Smith reported that we have 12-15 Instructor Training School (ITS) students. The regional Instructor Seminar will be on 3/26 at BMW NA, with topics including ITS, and a speaker from NJMP. Ross Karlin reported on the full-day ITS workshop held the end of February. The ITS materials have been redeveloped, including new web-based eLearning to precede the classroom instruction. There has been increased training of facilitators and classroom instructors, and the program has been expanded to elsewhere in the country.

Driving Events

Ross Karlin reported that we have added a third club race, to be held September 16-17 (Friday-Saturday) at NJMP Thunderbolt, as a support race for the NASCAR K&N Pro Series East. Practice and qualifying will be Friday, with probably two races on Saturday. There will be minimal financial exposure to the chapter, as structured by Jeff White with NJMP, and no net cost to us if there are over 19 racers. We do not yet have a signed contract.

Autocross

Elihu Savad reported that the autocross committee met Saturday. We are now live on MotorsportReg for autocross registrations. Scheduled autocrosses at PNC Bank Arts Center are: 4/17, 5/22 (changed from 5/8), and possibly 6/19. An autocross at NJ Expo Center on 7/10 is possible (availability will not be known until mid-April). It was noted that Bader Field is for sale again.

Treasurer

Ron Gemeinhardt distributed the current financials. Ron noted that the Whack-Your-Turkey Rally funds were a late deposit and will be included as 2016 income. The banquet was a net loss of \$6,254. The charity auction proceeds from the banquet will go into next year's Westlake donation. Jeff Caldwell thanked Matt Baratz for the work he did at the banquet.

Newsletter Editor

Jerry Faber reported that the quarterly newsletter was published. The next deadline is 5/15.

Website Manager

Colin Vozeh noted that the Champ Series results and newsletter are needed.

Social Events

John Gyorfy reported that there were 90 attendees at the banquet. Over \$1,200 was raised at the silent auction to benefit the Westlake School. John noted that the only date available at the same facility next year is 2/25/17. There was a discussion on cost reduction, including dropping the casino entertainment. The Board formally thanked John, Chuck and Vic, Jr. for a great banquet. John noted the scheduled 6/18 chapter event at Hopewell Valley Winery. There is a \$350 room rental at the winery, for which a \$200 deposit has already been made.

Members-at-Large

Bob Isbitski reported that the Ramapo Concours d'Elegance is being organized by a sales manager at Prestige BMW. They will give us a membership booth and a non-concours parking corral. The event is Saturday 6/11 from 9 to 5 at Ramapo College (see ramapoconcours.com). The NJ Chapter will publicize.

Old Business

Ross is still looking into projectors. Ross will hold off on a purchase for now and we will borrow one for April.

New Business

The next board meeting was set for 7:30 PM on Wednesday, 4/13 at Alfonso's. Jeff White motioned to adjourn at 9:14 PM and Marc Goeller seconded (carried unanimously).

Respectfully submitted,
Dave Allaway, Secretary