

**New Jersey Chapter of BMW CCA Board Meeting
September 9, 2015**

Board members present: Jeff Caldwell, Ron Gemeinhardt, Jeff White, Neil Gambony, Bob Isbitski, Dave Allaway, Ross Karlin. Marc Goeller, John Gyorfy, Vic Lucariello, Jr., Jerry Faber. Board member absent: Colin Vozeh. Others present: Larry Engel, Doug Feigel, Elihu Savad, Blake Smith, Warren Brown, Jamie Kavalieros, Stan Mayer.

Jeff Caldwell called the meeting to order at 7:36 PM at Alfonso's in Somerville. Ross Karlin motioned to accept the August minutes as distributed and Jeff White seconded. Carried unanimously.

Oktoberfest

Jeff Caldwell provided an update on O'Fest. Sharon Caldwell is ready with volunteers, and we are covered. Jeff has been working on Club Racing at O'Fest. The caterer for the race banquet is from Monmouth County, which lacks a reciprocal health agreement with Cumberland County, but the issue is resolved. Beer will be sponsored by Optima Batteries, with a cash bar. Racer registrations are 20-25 for the Enduro and 60-70 for the Sprints. Larry Engel reported that we have 800 O'Fest registrants, including volunteers. It will be fun with cars and a great event. GutenFest will be on Saturday at NJMP, with 300-350 E30's expected. We are still working on logistics. The NJ Chapter will be handling gate and waivers. GutenFest will be handling parking in the designated area. Bill Foster will be coordinating historic bikes. Larry Engel reported that we are good to use Bader Field. Autocross is light, with about 50 competitors each day. The Car Control Clinic is light on Thursday. There are 300 signups for the awards banquet. The Fun Rally is done. The BMW test drive route is done. Warren Brown has people lined up for tech. Tech will be Wednesday night, Thursday morning and every day thereafter, with two lines. Larry suggested Monday or Tuesday tech at Seaview, but this was not agreed to.

President

Jeff noted that the Deutscher Club of Clark (DCC) is celebrating its 80th anniversary this year, and is printing a souvenir journal. There was board consensus that we should purchase a full-page ad (\$100). There was discussion on handling of new member signups at our autocrosses, based on a 2014 attendee whose membership application apparently fell through the cracks. There was consensus on providing this person with a two-year backdated membership courtesy of the NJ Chapter. We need a better system for tracking new signups.

Vice President

Marc Goeller reported that the Show, Shine & Swap event at DCC had about 30 chapter attendees. Larry suggested that we think hard about conducting multiple events (including DelVal events) on the same day. The October 29th meeting will be Philippe Defechereux on Watkins Glen.

Autocross

Elihu Savad reported that we had our second autocross at the Meadowlands in conjunction with Motorsports North East, with limited turnout from club members. We are scheduled for October 18th at PNC Bank Arts Center.

Treasurer

Ron Gemeinhardt distributed the current financials. Ron reported a huge swing to the positive since last month, with approximately \$3,000 in advertising, \$3,000 in dues and \$4,000 in revenue from Shenandoah registrations. Ron noted an IRS issue and potential penalty with our tax filing date, which he will correct with the postal receipt as in prior years.

Business Manager

On Matt Baratz's behalf, it was reported by Vic Lucariello, Jr. that we will have YTD revenue data at next month's board meeting. Matt will speak to Ron on revenue categorizations. Bergen Smile Confidence has paid. Circle BMW was pleased with their sponsor profile. Turner, Bavarian or Flemington BMW will be our next profile.

Secretary

Dave will do a forum post on 2016 board nominations, due by the November board meeting.

Newsletter

Jerry Faber reported that the Bulletin has gone out (via e-mail). Thom Rossi has submitted his final article, having moved to New Hampshire. Jerry and Colin Vozeh have discussed getting a newsfeed to the website. Jerry proposed making e-mail distribution of the Bulletin the default, with an opt-out.

Members-at-Large

Bob Isbitski reported that our booth at Bimmerfest East was a huge success, and thanked Mark Mallory, Glen Weisenthal, Doug Feigel, Larry Engel, and others including National Capital Chapter for their help. Bob noted that there was a two hour backup to get into the event. We sold 58 memberships and over \$7,000 in memberships and merchandise. The board thanked Bob for his extensive efforts to make this a success. Blake suggested NJ Chapter T-Shirts as merchandise. It was noted that October 24th will be E30 M3 SIGFest in Monmouth County, at Spring Meadow Golf Course in Farmingdale. Larry stressed the need to cross-sell these and our events.

New Business

The next board meeting was set for 7:30 PM on Wednesday, October 14th at Alfonso's. Jeff White motioned to adjourn at 9:03 PM and Marc Goeller seconded. Carried unanimously.

Respectfully submitted, Dave Allaway, Secretary