

New Jersey Chapter of BMW CCA Board Meeting July 8, 2015

Board members present: Jeff Caldwell, Ron Gemeinhardt, Jeff White, Neil Gambony, Bob Isbitski, Dave Allaway, Ross Karlin, Colin Vozech, Marc Goeller, John Gyorfy, Vic Lucariello, Jr. Board member absent: Jerry Faber. Others present: Larry Engel, Doug Feigel, Stan Mayer, Elihu Savad, Mark Mallory, Blake Smith, Warren Brown, Jamie Kavalieros.

Jeff Caldwell called the meeting to order at 7:34 PM at Alfonso's in Somerville. Jeff motioned to accept the May minutes as distributed and Jeff White seconded. Carried unanimously.

Oktoberfest

Larry Engel provided an update on O'Fest. There are 520 registrants so far, and a late surge in registrations is expected. Driver school registrations are on the light side. We need a push for local registrants. The final application for Bader Field will be submitted within the next two weeks. Larry distributed the current list of Golf Tournament sponsors. Larry will send a letter to chapter sponsors to notify them of O'Fest sponsorship opportunities. We have a meeting on Sunday with DelVal Chapter representatives. The TSD Rally will be organized and run by the South Jersey Region SCCA. Planning for the Fun Rally is underway. Chris Hennessey at National is responsible for vendors. Jeff and Sharon Caldwell have drafted the paddock layout for NJMP. Jeff Caldwell discussed the GutenFest planning. Glasstown Brewing may provide beer for the dinner. Bill Auberlen and Brian Redman will be banquet speakers and will do charity laps at the track. Jeff Caldwell and Dave Flogaus have done track write-ups. Larry distributed the current volunteer list.

President

Jeff Caldwell discussed items for the next eUpdate. It was noted that there will be a Show, Shine and Swap meet on August 21st.

Vice President

Marc Goeller reported that the Biergarten event at Deutscher Club of Clark was successful, with 30 or more members and 20 cars on display. The People's Choice winners have been posted on the website. The 8th was agreed upon as the tentative date for the December meeting. Brian Morgan agreed to be available as guest speaker for the October meeting. Philippe Defechereux, author of "Watkins Glen, The Street Years 1948-1952", was suggested as a possible speaker. Marc will follow-up with Bob Zecca.

Driver Schools

Jeff White reported that we are within two students of being full for Summit Point. Racers are still needed. Regarding Tire Rack Street Survival school: Ron Gemeinhardt needs to provide a check to Franklin Lakes Fire Department. A copy of the check to Bergen County is needed. Warren Brown brought up the topic of cell phone app use by driver school students.

Autocross

Elihu Savad reported that the next autocross will be this Sunday at the Meadowlands, in conjunction with Motorsports North East. We have 35 sign-ups so far. Elihu noted that we may need to schedule the NJ Expo Center for a later date in order to avoid a cancellation penalty.

Treasurer

Ron Gemeinhardt distributed the current financials. Ron has separated the Advertising and Newsletter financials, and the report will be changed to include Other Media expenses such as blast e-mails. \$1,775 has been earmarked as Westlake donations from the auction, to which we still need to add the net from the garage rentals. We have \$4,214 in charity receipts from the VDC tour.

Business Manager

Matt Baratz reported (via e-mail) on sponsor renewal status. All revenue Matt receives is being added to the Square register for improved tracking and reporting, and he is using the invoice capability for advertisers. Matt is working with Ron to improve the Square / QuickBooks integration. Doug Feigel is contacting Motor Works West in Wyckoff as a potential sponsor.

Newsletter

Jerry Faber expressed concern (via e-mail) on Bulletin space under the new quarterly schedule, and would like to add four pages per issue at a cost of \$500 per issue. Jeff Caldwell motioned to approve adding four pages to the Bulletin, on an as-needed basis, and John Gyorfy seconded. Approved unanimously. It was noted that August 15th is the deadline for the next quarterly Bulletin.

Members-at-Large

Bob Isbitski noted that Bimmerfest East will be held at Raceway Park in Englishtown on August 15th, with approximately 800 cars expected. Bob asked for volunteers to assist him with our 20x40 booth. Items needed include at least two NJ Chapter banners and other pop-up signage, O'Fest flyers, and raffle items (such as a one-day Driver School). Clarification was requested on membership signup and whether we need Square for membership sales. The consensus was that, for this event, we should direct potential members to the National website.

New Business

Warren Brown reported that he has received new donations to the Chapter Library, including factory manuals which may be suitable for the BMW Foundation archives. The next board meeting was set for 7:30 PM on August 5th at Alfonso's. Ross Karlin motioned to adjourn at 8:59 PM and Marc Goeller seconded. Carried unanimously.

Respectfully submitted, Dave Allaway, Secretary