

New Jersey Chapter of BMW CCA Board Meeting February 11, 2015

Board members present: Jeff Caldwell, Ron Gemeinhardt, Jeff White, Neil Gambony, Marc Goeller, Jerry Faber, Bob Isbitski, Vic Lucariello, Jr., Dave Allaway. Board members absent: Ross Karlin, John Gyorfy, Colin Vozeh. Others present: Doug Feigel, Larry Engel, Stan Mayer, Jamie Kavalieros, Blake Smith, Gene Schneider, Matt Baratz, Bruce Mackie, Chuck Schmidt.

Jeff Caldwell called the meeting to order at 7:31 PM at Alfonso's in Somerville. Jeff White motioned to accept the January minutes as distributed and Marc Goeller seconded (carried unanimously).

Oktoberfest

Larry Engel reported that he and Jeff Caldwell met with Atlantic City officials recently, and that we have secured preliminary approval for Bader Field as the O'Fest autocross site. O'Fest registration will open in April. There will be a sign-up table for volunteers at the banquet. Jeff Caldwell has reserved 16 additional rooms at the Fairfield Inn. There is a need for autocross volunteers, and we have been in contact with the DelVal, New York and National Capital Chapters on this topic. The BMW historic motorcycle group would like to bring restored/pre-war examples to O'Fest for display at the Concours.

President

Jeff noted topics for the February e-mail to include: the banquet, driver school registration, O'Fest volunteers, and the meeting at Unique Photo. JMK will be the highlighted sponsor. Jeff reported that he is planning an informal get-together at the new Asbury Festhalle & Biergarten in Asbury Park on March 4th. Bob Isbitski is coordinating a get-together at Zygmunt Motors. Jeff noted that sign-ups are needed for the banquet. There was a discussion on Facebook hits and the link from the website. The consensus was that we will phase-out the Facebook group page in favor of the Facebook fan page. Jeff and Colin will get together to talk about ways we can improve the website, including moving the sponsor logos to the home page, and possibly adding on-page advertising.

Vice-President

Marc Goeller reported that, in view of the banquet, there will be no February meeting. The March meeting will be the 26th at Unique Photo, and will include a photo contest and a screening of the film "Adrenalin – The BMW Touring Car Story." The upload for the photo contest will be set up this week. The Vehicle Distribution Center (VDC) tour will be April 18th, with Flemington BMW as sponsor and Erik Wensberg as guest speaker. The May meeting will be at Circle BMW, date and speaker TBD. A June meeting is planned at BMW NA, and Jeff Caldwell has already been in touch with Matt Russell in this regard. A Deutscher Club of Clark (DCC) Biergarten date is needed, possibly for August, and Marc will arrange.

Treasurer

Ron Gemeinhardt distributed the current financials. Track deposits have been made for all non-O'Fest events. We received an insurance refund for the 2014 Rally. The autocross competition license has been paid. Shade Tree Garage and Circle BMW advertising payments have been received.

Business Manager

Matt Baratz distributed (via e-mail) the proposed new advertising rates. Various sponsors have credits which we need to work through. Jeff Caldwell will provide Matt with a sample of what the enhanced e-mail will look like. Jeff Caldwell motioned to appoint Matt Baratz as 2015 Business Manager and Neil Gambony seconded (carried unanimously). Ron Gemeinhardt motioned to authorize Doug Feigel to continue as a check signatory (carried unanimously).

Social Events

Chuck Schmidt reported on the banquet on John Gyofy's behalf, and noted that door prizes are still needed. John and Chuck are responsible for the door prizes and will work with Matt and Doug to contact dealerships. Chuck noted that registration is off to a slow start, but he is still expecting 100-125 attendees. Jeff Caldwell reported that 6-8 out-of-state participants at the ITS meeting will be invited to the banquet. Jeff and Ross Karlin will communicate the names to Chuck.

Newsletter

Jerry Faber noted that March 1st is the deadline for print newsletter content. There was a discussion on possible additional content. Additional pages may be added to the June/Summer issue.

Driving Events

Neil Gambony reported that he has the trophy and awards for the banquet. Larry Engel reported that on Sunday June 7th there will be a TireRack Street Survival (TSS) event at Campgaw (to be reserved), and this will likely be our only TSS for 2015.

Driver Schools

Jeff White reported that there was a Driving Events Committee meeting last Sunday. Warren Brown is officially appointed the new Chief of Tech. Event prices have been set for 2015, with a \$15 increase per event. It was noted that there have been nominal increases in track rental rates from NJMP and Summit Point. The National calendar and MotorsportReg have been updated with event dates and prices. We have the garage rented for the April event at Thunderbolt. Garage spaces for both NJMP events are reserved via the registration form on MotorsportReg. Net proceeds from the garage rentals will supplement the chapter's donation to Westlake School. The regional instructor seminar will be at BMW NA, on a Saturday in March TBD. Blake Smith reported that we have eight students signed-up for the Instructor Training School and five additional invitations are expected to go out.

Autocross

Elihu Savad reported that we have a contract for May 17th at the NJ Expo Center. We are planning a joint event with MotorSports North East (MSNE) at the Meadowlands (MetLife Stadium) on June 14th and other dates are under consideration. We will have our own run-group and we will obtain our own insurance in addition to MSNE. The TD Bank Ballpark - Red Lot has been re-offered to us, but we declined due to the limited size. Our 2015 competition license has been issued but not yet received.

New Business

Jeff White motioned that, contingent on our receiving the anticipated reimbursement from National, we will allot \$3,000 to the DeVal Chapter in appreciation for their O'Fest assistance. Vic Lucariello, Jr. seconded (carried unanimously). The next board meeting was set for Wednesday, March 11th at Alfonso's in Somerville [since changed to March 25th]. Ron Gemeinhardt motioned to adjourn at 9:25 PM and Bob Isbitski seconded (carried unanimously).

Respectfully submitted, Dave Allaway, Secretary