

New Jersey Chapter of BMW CCA Board Meeting October 15, 2014

Board members present: Jeff Caldwell, Ron Gemeinhardt, Jeff White, Doug Feigel, Neil Gambony, Marc Goeller, Colin Vozech, Dave Allaway, John Gyorfy, Ross Karlin, Jerry Faber. Board members absent: Paul Ngai. Others present: Larry Engel, Matt Barratz, Mark Mallory, Chuck Schmidt, Bob Isbitski, Ron Acher, Bill Ethem, Elihu Savad, Brian Morgan.

Jeff Caldwell called the meeting to order at 7:34 PM at Alfonso's in Somerville. Jeff White motioned to accept the September minutes as distributed, and Doug Feigel seconded (carried unanimously).

Oktoberfest

Larry Engel reported that the latest proposal from National is that O'Fest run from Thursday through Sunday, with the concours possibly as a separate event on Tuesday. The NJ Chapter will work to accommodate whatever dates National decides. We are still looking to secure Bader Field as the autocross site. Sharon Caldwell will coordinate the host activities.

President

Jeff Caldwell noted the recent driver school at NJMP Lightning, and thanked Jeff White for a great event and a great season.

Vice-President

Marc Goeller reported that the October meeting will be on the 22nd at JMK BMW in Springfield. The centerpiece will be an i8 on display. Marc is working to secure a speaker. The November/December meeting will be Tuesday, December 9th at Deutscher Club of Clark, with Pinewood Derby and elections. Marc is working on a meeting with a representative from Turner Motorsport as guest speaker, for early 2015. Marc will send a blast e-mail for October, covering the upcoming autocross, JMK meeting, Whack Your Turkey Rally, elections, and the December meeting.

Treasurer

Ron Gemeinhardt distributed the current financials. Additional charges are expected for Lightning and Shenandoah. No reimbursement has been received from National for the Regional Instructor Seminar. Per Jeff White, Shenandoah should be break-even. If we receive all owed funds, we should have a net income of approximately \$4,500 from driver school/race events. Per Ron, this should put us at an approximate \$6,000 loss for 2014, including planned autocross purchases.

Secretary

Dave Allaway reported that Jeff Caldwell has been nominated as 2015 President. All nominations need to be received in writing (or e-mail) prior to the November board meeting.

Business Manager

Doug Feigel reported that Open Road BMW has been taken off the active prospects list. Turner Motorsport will renew and provide a speaker. Zeckhausen Racing has renewed. We have approximately \$19,000 in year-to-date sponsor revenue for print and electronic, vs. approximately \$30,000 for 2013. Matt Barratz reported positive support from the sponsors he has spoken with on changing our print/electronic mix.

Social Events

The same venue and format has been planned for the 2015 banquet as 2014, but no deposit has been made. Following the newsletter discussion (below), Marc Goeller motioned to allocate \$3,800 toward subsidizing the 2015 banquet and Jeff Caldwell seconded (carried unanimously). The banquet will be February 28th.

Newsletter

There was an extended discussion on newsletter costs, issue reduction, and impact on advertising revenue. This included discussion on expanding the news and advertising content of the website, and redesigning the blast e-mails to include expanded content and sponsor advertising. Jeff Caldwell expressed the need for one of the 2015 elected Members-at-Large to be responsible for electronic communications. Following the discussion, Jeff Caldwell motioned to change the newsletter issues from 11 to 4 per year, and Marc Goeller seconded (carried unanimously).

Website

Colin Vozech reported that the recent spam postings issue has been resolved.

Driving Events

Jeff White reported that the recent Intro school at NJMP Lightning was very successful, although not full. The Board thanked Jeff for a great year. Jeff noted that BMW NA engineers actively engaged our NJMP Lightning participants regarding track events and BMW vehicle track performance.

Autocross

Elihu Savad reported that this Sunday at TD Bank Ballpark will be our last autocross event of the season, and probably our last event there, due to landowner restrictions on site use. Elihu noted that the latest Chapter 62 regulations (NJ Administrative Code 13:62) require SA2010 helmets for autocross events. Elihu is still pursuing South Plainfield as a venue, and may submit a request for zoning variance as required. He is also looking into an Ericsson property in Piscataway.

New Business

Larry asked for more postings mentioning our events on non-club BMW forums (Bimmerpost, etc.).

The next board meeting was set for Wednesday, November 12th at Alfonso's in Somerville. Colin motioned to adjourn at 9:43 PM and John Gyorfy seconded (carried unanimously).

Respectfully submitted, Dave Allaway, Secretary