

**New Jersey Chapter of BMW CCA Board Meeting
July 9, 2014**

Board members present: Jeff Caldwell, Doug Feigel, Ross Karlin, Marc Goeller, Dave Allaway, Paul Ngai, Neil Gambony. Board members absent: Jeff White, Ron Gemeinhardt, John Gyorfy, Jerry Faber, Colin Vozeh. Others present: Bob Isbitski, Jamie Kavalieros, Brian Morgan, Larry Engel, Elihu Savad, Matt Baratz.

President

Jeff Caldwell called the meeting to order at 7:36 PM at Alfonso's in Somerville. Jeff moved to accept the June 11th and 17th minutes as distributed and Neil Gambony seconded (unanimous). Jeff Caldwell announced that Larry Engel has accepted the position of Oktoberfest 2015 chair for the New Jersey Chapter. A review and discussion was held on the tentative schedule for O'Fest, centering on the Wednesday 9/23/15 to 9/26/15 driving events, and including how to best accommodate Yom Kippur observance (9/23/15). Jeff reported numerous contacts with other chapters regarding past O'Fest experience and assistance. There was a discussion on the financial alternatives provided by National. The board consensus was that the NJ Chapter will not seek direct financial participation, but will request reimbursement for reasonable expenses. It was requested that all ongoing comments and suggestions regarding O'Fest be directed to both Larry Engel and Jeff Caldwell.

Vice-President

Marc Goeller reported that the Show, Shine & Swap event at the Deutscher Club of Clark (DCC) will be Thursday 8/21. The annual Biergarten at the DCC will be Friday 7/25. While this conflicts with our Summit Point event, Larry Engel offered to be at DCC. Ron Acher needs to do a blast e-mail reminder as soon as possible. Suggestions are needed for the September meeting [see below].

Treasurer

Jeff Caldwell distributed the current financial report from Ron Gemeinhardt. It was noted that the insurance for Summit Point has been taken care of.

Business Manager

Doug Feigel reported that he and Matt Baratz are working on a revised information packet for potential sponsors, to include member rebate statistics from National. Doug and Matt are also rethinking the web advertising strategy. Metrics are needed from Colin on sponsor click-throughs. Matt still owes Colin sponsor logos for the website. Larry Engel suggested profiling our sponsors in the newsletter. There was a suggestion that the September meeting be held at Open Road BMW. Doug thanked Matt for his work in transitioning the Business Manager responsibilities.

Members-at-Large

Paul Ngai reported that the BMW CCA Day(s) at the Lime Rock Park Historic Festival will be Saturday 7/30 and Sunday 7/31. Two-day tickets will be \$40 for members (12 & under \$10), limited to the first 400 tickets.

Driving Events

Jamie Kavalieros reported that Summit Point is sold out. Jamie also noted that we are seeing lots of new participants. Ross Karlin reported that we have about 30 racers signed up.

Autocross

Elihu Savad reported that the next autocross is at NJ Expo Center this Sunday (7/13). He is working on additional dates at Expo. Elihu reviewed the various potential sites which he is pursuing, including possible resumption of the Blue Lot at TD Bank Ballpark. Marc asked what we could do to revitalize the autocross program, and whether we would be willing to continue to run in the red. The consensus was that the autocross program is an important feeder to the Driver School program, and we are in need of consistent venues.

Old Business

The board thanked Larry Engel for a successful TireRack Street Survival (TSS) event.

New Business

Ross Karlin made a motion for the chapter to make a \$250 donation to the American Cancer Society in memory of Jeff White's mother, H. Joan White. Jeff Caldwell seconded (unanimous).

The next meeting was set for Wednesday 8/13 at Alfonso's. Ross motioned to adjourn at 9:26 PM and Marc seconded (unanimous).

Respectfully submitted, Dave Allaway, Secretary