

**New Jersey Chapter of BMW CCA Board Meeting
June 11, 2014**

Board members present: Doug Feigel, Ross Karlin, Jeff White, Marc Goeller, John Gyorfy, Dave Allaway, Paul Ngai, Neil Gambony, Ron Gemeinhardt. Board members absent: Jeff Caldwell, Jerry Faber, Colin Vozeh. Others present: Mark Mallory, Vic Lucariello, Elihu Savad, Charles Craig, Ron Acher.

President

Marc Goeller called the meeting to order at 7:37 PM at Alfonso's in Somerville. Marc moved to accept the April minutes as distributed and Paul Ngai seconded (unanimous). On Jeff Caldwell's behalf, Marc reported that, through matching funds from National, we were able to contribute an additional \$664 to the BMW Foundation and an additional \$690 to the Westlake School. The Board extended special thanks to JMK BMW for their recent event support. On Larry Engel's behalf, it was reported that the 6/22 TireRack Street Survival School at Campgaw Reservation is full, with a waiting-list, and every signed-up instructor is needed. Larry also requested a website link to the chapter's 40th Anniversary Driver School video.

Vice-President

Marc Goeller reported that the Deutscher Club of Clark (DCC) is unavailable on Fridays for the planned Show, Shine & Swap event. We agreed on a Wednesday or Thursday, and Marc will arrange for Wednesday 8/20 (tentative). Friday 7/25 is the annual Biergarten event at DCC. Marc led a general discussion on minor website issues. Charles Craig will conduct a tutorial on updating the new website, for interested board members, following the business meeting. Vic Lucariello will e-mail the 2014 Tech form to Charles.

Treasurer

Ron Gemeinhardt distributed the current financial report. The NJMP Thunderbolt event has all expenses recorded, but not all income, and currently stands at a \$1,745 profit. The Westlake School donations have not yet been recorded. There was a general discussion on NJMP expenses and income. The Finderne First Aid & Rescue Squad covered our NJ Expo Center autocross, and we have not received an invoice.

Business Manager

Doug Feigel reported that Matt Baratz has been actively transitioning into the Business Manager position. From Matt, Doug reported that Circle BMW will be replacing Prestige BMW as a quarter-page ad. BMW of Tenafly was at the BMW NA meeting and expressed interest in advertising. Unique Photo has renewed. After numerous unsuccessful attempts to confirm continued sponsorship, Open Road BMW is an effective non-renewal. JMK will be temporarily moved to the back cover at no extra charge. Marc noted that sponsor logos are needed from Matt for the website. Matt has suggested increasing the print ad prices to automatically include a banner ad. It was agreed that Doug and Matt would continue to decide on any rate changes. Ross Karlin suggested that the statistics from National on member rebates for new & CPO vehicle purchases should be made part of our sponsor promotion materials. It was agreed that the proposed change to the bylaws making Business Manager a board position would be placed on the December ballot.

Social Events

John Gyorfy commented on the excellent Alba Winery (non-club sponsored) gathering. John suggested a forum for promoting such informal social activities. There was a discussion on obtaining insurance. Per Jeff White, we do not need insurance for "non-wheels rolling" events.

Newsletter

From Jerry Faber, it was reported that the June issue should start hitting mailboxes by the end of next week. The next deadline is 6/15. NJMP Thunderbolt photos will be submitted by Brian Morgan, but any others are welcome. A write-up for the BMW NA meeting is needed. The board thanked Jerry for his ongoing work on the NJ Chapter Bulletin.

Members-at-Large

Paul Ngai reported that the BMW NA meeting was a great success and well attended. The board wishes to thank BMW NA for their hospitality.

Driving Events

Neil Gambony noted that GFest '14 will be held at Lime Rock Park on Saturday 6/21. Jeff White reported that the NJMP Thunderbolt event went very well, the driver school was wait-listed, the club racing school was full, and the entire event ran smoothly. As part of our 40th Anniversary, 12 long-standing contributors to the chapter's driving events program were specially recognized at the banquet. Ross urged those who received door prizes to thank the sponsors. The board thanked Matt Russell of BMW NA for bringing the new M4 and giving rides. Jeff noted that there were extra expenses associated with this 40th Anniversary event, and that we should consider the driving events profits as a whole when considering this year's charity donation. Jeff noted that the Summit Point driver school is half-full, with 6-7 weeks to go.

Autocross

Elihu Savad reported that the last autocross on 5/18 had fewer attendees, but was nevertheless a success. The next autocross is at NJ Expo Center on 7/13, and they have been asked for additional dates. PNC Bank Arts Center (8/24) has been removed from the schedule. A new Holmdel ordinance, resulting from an exotic rental-car company event, now prohibits PNC parking lot use for non-stadium events. Elihu is still pursuing a South Plainfield venue, but has encountered a zoning variance request from the township.

Membership

Marc requested the monthly report from National, and Ron Acher will forward.

New Business

The next Board meeting date was set for Wednesday 7/9 at Alfonso's. Ross moved to adjourn the meeting at 9:15 PM and Jeff White seconded (unanimous).

Respectfully submitted, Dave Allaway, Secretary