

**New Jersey Chapter of BMW CCA Board Meeting  
April 17, 2013**

Board members present: Jeff Caldwell, Paul Ngai, Ron Gemeinhardt, Jeff White, Marc Goeller, Ross Karlin, Neil Gambony, Bob Isbitski, Dave Allaway. Board members absent: John Gyorfy, Colin Vozeh, Jerry Faber. Others present: Doug Feigel, Blake Smith, Elihu Savad, Ron Acher.

**President**

Jeff Caldwell called the meeting to order at 7:34 PM at Alfonso's in Somerville. Jeff White moved to accept the March minutes as distributed and Paul Ngai seconded (carried unanimously). Jeff Caldwell reported that the charity matching gifts info was sent to National on time. Ross Karlin suggested a Westlake School tour. A tour of the Oscar Davis Collection is in the works, with support from BMW NA and Erik Wensberg. A \$1000 donation was made to the BMW Foundation based on contributions at the VDC event. Jeff reported on the recent Chapter Congress. There was a discussion on the Facebook group and fan page. Jeff requested that board members bring ideas to committees and present with funding requirements, rather than brainstorming at board meetings. Any expenditures over \$50 require approval, to avoid expense creep. The 4/13 social gathering with DeVal Chapter was noted.

**Vice-President**

Paul Ngai reported that the April meeting will be 4/18 at Shade Tree Garage, with the topic: Using a dealer vs. small shop vs. DIY. The May meeting will be 7pm Tuesday 5/21 at Circle BMW. A special blast e-mail will be sent 2 weeks in advance to promote the meeting. Circle BMW will keep the parts department open late and is working on a special discount. Friday Jun 7<sup>th</sup> will be the Biergarten event at Deutscher Club of Clark (DCC). The June meeting will be 6/14 at BMW NA in Woodcliff Lake. BMW NA may need to limit attendance. We already have a request from Patroon Chapter for 35 attendees. The July meeting will be at Princeton BMW, date TBD. The board expressed a preference for 7/17. Jeff Caldwell reached out to the NNJ Region PCA for a get-together, possibly at the Chatterbox Drive-In in Sussex Co. Jeff is in very preliminary discussions with National regarding hosting O'Fest in 2016. Paul noted that the Lime Rock Historic event will be 8/30-9/2 with a BMW corral and parade laps. Lime Rock has asked BMW CCA to coordinate, via John Sullivan.

**Treasurer**

Ron Gemeinhardt distributed and reviewed the year-to-date financial reports (income & expense and balance sheet). Jeff White predicted that Thunderbolt will be profitable. Recent costs included replacement autocross trailer tires. The annual financial statement was submitted to national.

**Social Events**

No report.

**Newsletter**

Jerry requests articles.

**Website**

Marc reported on the IT committee. Charles Craig has volunteered to build a new website. A mockup will be provided for board approval.

**Business Manager**

Doug Feigel reported on recent contracts and renewals including Circle BMW, Eurosport and Princeton BMW. Doug reported \$27,700 in advertising revenue in 2012 and \$16,800 so far in 2013, with several large contracts up for renewal. There was a discussion on adding print advertising pages. Paul Ngai provided a lead of Paul Miller as a potential race sponsor.

**Driver Schools**

Jeff White reported that Thunderbolt was a success, with full run groups, full ITS and no incidents, and should finish in the black.

**Autocross**

Elihu Savad reported that the first autocross of the season will be this Sunday (4/21) at the PNC Bank Arts Center. The following autocrosses will be 5/19 and 6/30 at the NJ Convention & Expo Center. There was a discussion on the procedure for handling new memberships. Elihu reported that the autocross committee has been reduced to 8 to 9 members.

**New Business**

Bob Isbitski suggested chapter hats. Jeff Caldwell will follow-up on registered logo merchandise from Land's End. Doug provided Jeff with copies of the chapter letterhead. The next Board meeting was set for Wednesday 5/15 at Alfonso's. Ross moved to adjourn the meeting at 9:19 PM and Neil seconded (carried unanimously).

Respectfully submitted,  
Dave Allaway, Secretary