

**New Jersey Chapter of the BMW CCA Board Meeting
March 9, 2011**

Board members present: Larry Engel, Mark Mallory, Jeff White, Paul Ngai, Jamie Kavalieros, Ross Karlin, Al Drugos, Colin Vozech, Doug Feigel and Deb Kolar Board members absent: Dave Allaway and Jerry Faber. Others present: Barry Stevens, Blake Smith, Brian Morgan, Neil Gambony, Vic Lucariello and Elihu Savad.

President

Larry Engel called the meeting to order at 7:37 PM at Alfonso's in Somerville. Al Drugos motioned to waive the reading of the February minutes and Paul seconded (carried unanimously).

Larry communicated to National that if we are to conduct an O'Fest Drivers School at Lime Rock Park it will have to be run under our control and in accordance with our school rules and procedures. National confirmed that this would be the case. Representatives from National will be visiting the track next month to assess whether LRP is the correct venue.

This year, Highpoint is interested in sponsoring a Drivers School as well as donating \$500 for Tire Rack Street Survival. Neil Gambony and Chris Graff will run TRSS. Mark Mallory and Doug Feigel will also be volunteering. Registration opened on MotorsportReg yesterday and there are already six students.

Bob Isbitski and Larry met with a person interested in running an event that would include a show and shine with prizes, a swap meet with vendors, a food vendor, a disc jockey, an official photographer, a mobil dyno, and a fund-raiser such as whack-a-car. He is looking for help with promotion, as well as obtaining liability insurance. At the last event he ran, attendees signed a waiver. There would be charges for vendors and for showing a car. As regards profits, Larry suggested a contribution to the BMW Foundation. Since this person's preferred location is the Lehigh Valley, Bob will be contacting the Pocono Chapter to see if they are interested. If we were to be involved it would need to conform to our chapter rules and guidelines. It was pointed out that portable dyno's can be problematic and potentially dangerous. This type of event should attract younger attendees who may not currently be BMW CCA members. Mark suggested renting a booth at one of these events in order to promote our club, rather than being a co-sponsor. Larry agreed and will inform the person that our website is a public forum where non-commercial events can be discussed and promoted. It could be on our schedule as long as it is clearly stated that it is not a BMW CCA event. We should also request that he obtain his own insurance and that we are named on that insurance.

Vice President

Paul Ngai informed us that the March 16th meeting will be at Bloomfield BMW with a speaker discussing BMW Performance Parts. Bloomfield BMW requested a count of attendees. The April meeting at Deutscher Club will be an "Ask the Experts" round-table including Vic Lucariello and Ray Adam. Other expected panel members are Don Fields, Phil Eng, and possibly Rick Kiceniuk. For the April 23 NY Auto Show preview, members need to purchase tickets online and send an email. The May meeting will be on Tuesday, May 17th at the Vulcan Motor Club and feature exotic cars. We will be participating in the June 3 Biergarten at the Deutscher Club. It was requested that we show at least five cars. Based on the great time had by all at last year's Biergarten, Larry suggested that we make it a club show with a larger number of cars. The traditional June meeting at BMW NA is on hold pending discussions with new management. Paul asked if we would like to increase our presence at Lime Rock Park Labor Day Weekend. Also, would we like to do anything Memorial Day weekend at NJMP? Paul will investigate a tour of the BMW Vehicle Prep Center in Jersey City.

Treasurer

Mark Mallory distributed a year to date income and expense report.

Social Events

Al Drugos reported that the banquet on February 26th was a success with great food and prizes and a concert pianist. Barry got a hand for bringing the most people.

Newsletter

Jerry Faber sent an email reminding people of the newsletter deadlines, requesting an article on the Tire Rack Street Survival school, and letting us know that photos are always appreciated. Ross will discuss the club race issue with Jerry.

Website

Colin requested updated drivers school forms and any other documents that should be posted to the website. Vic and Jeff will be forwarding a document on E36 power steering hoses, as well as frequently asked questions for drivers schools and tech. Doug asked that everyone check their website sections to make sure they are up-to-date and accurate, since he references the website when talking with sponsors. Larry thanked Colin for the smooth transition.

Business Manager

Doug distributed a proposal for adjusting advertising rates. This represents an approximately 4% overall increase. Barry asked if there was any data comparing our chapter's rates with other chapters, adjusted for number of members. Doug will look into this. Ross suggested that we increase rates at least 10%. Larry suggested that members place business card ads and stated his intention to do so. Doug sent thank you letters to everyone who provided door prizes for the banquet.

Driver Schools

Jeff White reported that the switch to MotorsportReg.com seems to be working well. It will benefit us by providing detailed accounting on a per school basis. We need an additional 25 students and 20 instructors for the April event. There will be an additional charge for guests at drivers school/club race banquets this year. This has been added as a separate charge on the registration. Jamie will be providing Colin with info on drivers school promotions to be added to the website.

Ross reported that our Thunderbolt club race will be a premier event, which may encourage attendance by racers competing in points races. There will be an additional charge for second drivers in one car. Ross is actively seeking sponsors. He sent a note thanking the sponsor who donated the prize he won at the banquet and recommended that everyone do the same.

Ross reported that Unique Photo is not available for the instructor seminar. Ross will be working on a replacement venue. It is a regional event, so we will get some support from National and there may be representatives from National in attendance. Joe Marko and Bill O'Neill will be presenting.

Autocross

The first autocross of the season is scheduled for May 1st. Elihu Savad has arranged for coverage by the Finderne Rescue Squad. The Edison Squad will cover Tire Rack Street Survival. We will be making contributions to the squads. Elihu is looking into whether we need to have an ambulance on-site.

New Membership

Neil Gambony reported that sixteen new member letters went out prior to the banquet.

Old Business

Deb Kolar distributed samples of other chapters' Facebook pages. Larry wants to ensure that any information on Facebook is also available via our website. Colin and Deb will investigate this.

The financial report is due to National.

The revised logo requirement was mentioned in News from National. Jeff will forward it to Larry.

New Business

Larry will send out a blast email this weekend with info on the March and April monthly membership meetings, the April Drivers School, the NY Auto Show, and Tire Rack Street Survival.

Jamie will contact potential Spring Rally Masters. Sunday, May 22 is a possible date.

The next board meetings will be Monday, April 11th at NJMP and Wednesday, May 11 at Alfonso's.

Ross motioned to adjourn at 9:30 PM and Paul seconded (carried unanimously).

Respectfully submitted,

Deb Kolar, Member-at-Large for David Allaway, Secretary