

**New Jersey Chapter of the BMW CCA Board Meeting
January 5, 2011**

Board members present: Jerry Faber, Mark Mallory, Doug Feigel, Jeff White, Paul Ngai, Jamie Kavalieros, Deb Kolar and Dave Allaway. Board members absent: Larry Engel, Ross Karlin, Jerry Faber. Others present: Barry Stevens, Neil Gambony, Elihu Savad.

President

On behalf of Larry Engel, Dave called the meeting to order at 7:37 PM at Alfonso's in Somerville. Paul reported that the June meeting will be Friday the 24th at BMW NA. Doug noted that Paul has posted information on the Biergarten at Deutch. Jamie Kavalieros motioned to waive the reading of the November minutes and Al Drugos seconded (carried unanimously). As a first item of business, additional 2011 Board members were appointed. Deb Kolar motioned to appoint Colin Vozech as Webmaster, Jerry Faber as Newsletter Editor, and Ross Karlin and Jeff White as Members-at-Large. Dave Allaway seconded (carried unanimously). Larry discussed the need to promote new membership, which will also be the focus of his Bulletin column. Larry noted a problem communicating our schedule. Larry would like to send a blast e-mail with our current schedule, including the January Bulletin if available, and our "2010 Yearbook" which he passed around. Larry reported that he and Ross Karlin presented our check to the Westlake School last month. Larry discussed the new logo standards, and distributed a draft NJ Chapter logo conforming to BMW AG standards. There was no agreement on the usability of the draft logo. There was also no consensus on whether we should submit an unusable logo to satisfy a request by National. Larry agreed to send the draft to Dave Allaway.

Vice President

Paul Ngai reported that the January 19th meeting on the Targa Newfoundland will be at Unique Photo, the February 16th meeting to be either Shade Tree or a Tech Panel at DCC, and the March 16th meeting will be at Bloomfield BMW. Tentatively, the April meeting will be an NJSP presentation, May at Shade Tree or Tech Panel at DCC, June at BMW NA, and July a race-team related topic, possibly at BMW of Mt. Laurel. Brian Morgan offered to speak to the Ganassi team at Daytona, and also to Steve Dinan. An August or September meeting at the new BMW of Hunterdon facility was discussed as a possibility, as was a presentation by Klaus Schnitzer at Unique Photo later in the year.

Treasurer

Mark Mallory distributed a 2010 income & expense summary by event. This reflected a \$9,137 loss, adjusted to reflect deposits made in 2009 (vs. a \$17,102 loss in 2009, also so-adjusted). Larry recommended that we continue to use Standard Rate mail for the Bulletin, until further notice, and monitor the results. The anticipated savings is approximately \$7,000 per year. It was noted that the autocross program loss (\$2,461) was unusual, and due to bad weather and lower attendance. Brian noted that the Golden Gate Chapter has an excellent autocross promotional video. A \$1,500 ITS reimbursement is still expected. There was a lengthy discussion on not holding the 2011 Instructor Seminar, and the potential impact on driver schools. Jeff will investigate the possibility of other chapters in the region sharing costs. Jeff reported that pricing for 2011 driver schools will be available by February. The Driver School Committee was asked to include the Instructor Seminar and Westlake School donation in their 2011 budget. As previously agreed, the Westlake School donation will be formula-based.

Secretary

Dave Allaway reported on the 2011 Board elections at the December 7th general membership meeting: Larry Engel - President, Paul Ngai - Vice President, Mark Mallory - Treasurer, Dave Allaway - Secretary, Al Drugos - Social Events Chair, Jamie Kavalieros - Driving Events Chair, and Doug Feigel and Deb Kolar - Members-at-Large. All were elected unanimously.

Social Events

Al Drugos reported that the banquet on February 26th is all set, and requested all possible publicity. There was discussion on setting up banquet payments on Google Checkout. Jamie and Colin agreed to work on this.

Newsletter

Jerry Faber submitted a report noting needed articles and formatting requirements. It was reported, on Jerry's behalf, that the January Bulletin is still open.

Business Manager

Doug Feigel submitted a report indicating that Eurosport of Westfield has been added as a Bulletin advertiser, and BMW of Bloomfield as a web-banner advertiser. Doug is working on banquet sponsor donations. All advertisers are paid-up through the end of 2010, and all contracts expiring January through March are expected to be re-signed.

Driving Events

Jamie Kavalieros noted that the 2010 State of New Jersey racing regulations, also encompassing high-performance driving events, specify closed-face helmets.

Driver Schools

Jeff White reported that he is looking at moving our registration to MotorsportReg.com, as a means of improving event visibility and consolidating driver history with other chapters.

Autocross

Elihu Savad asked whether we should have fewer events. He suggested scheduling only six events, and adding others only if we are profitable. Tentative dates were suggested, pending venue availability. Elihu reported that a new Pinewood

Derby electronic scoring system has been acquired. Larry requested that new members be added to the autocross committee, and stated that he would step aside.

Larry noted that the TireRack Street Survival (TSS) reimbursement policy is still being developed by National. Bill Wade of National has noted that the New Jersey and Golden Gate chapters have, by far, the highest lot-rental costs. It remains our intent to hold a TSS in 2011, economics permitting.

New Membership

Neil Gambony reported new member letters went out just after Christmas.

Old Business

Jeff reported on the North Atlantic Driving Events Conference held in November. Schedules are currently coordinated across the region for 2011. The New Jersey Chapter declined to participate in the regional helmet sticker program. We will be looking at ways of better verifying that manufacturers' instructions have been followed for aftermarket seat and harness installations.

New Business

There was a discussion on additional promotion for the Unique Photo meeting.

Deb Kolar asked for, and received, board permission to explore use of internet social networking to reach out to existing and potential new members.

The next board meeting was set for February 2nd at Alfonso's. Dave noted his unavailability for that meeting, and Brian Morgan agreed to take the minutes.

Paul motioned to adjourn at 9:45 PM and Dave seconded (carried unanimously).

Respectfully submitted,
David Allaway, Secretary