New Jersey Chapter of BMW CCA Board Meeting

May 14, 2025

Board members present: Allison Mack, Jeff White, Dave Allaway, Matthew Cahn, Mark Hulbrock*, Jamie Kavalieros, Josephine Skwish, Ross Karlin*. Board members absent: Paul Ngai, Bill Van Ocker, David Chow, Doug Feigel. Others present: Elihu Savad*, Larry Engel*, Colin Vozeh*, Brian Morgan*, Neil Gambony, Stan Mayer, Ron Gemeinhardt. (* via audio/video teleconference)

President
Allison Mack called the meeting to order at 7:31 PM at Alfonso's. Jamie Kavalieros motioned to accept the April minutes as distributed and Jeff White seconded (approved unanimously).

Allison reported, on Paul Ngai's behalf, that Paul would like more monthly membership meetings. Allison will make an effort to have more technical meetings to supplement our social events. We need volunteers for Cars & Coffee (C&C). Jeff White suggested that we need a core group devoted to running C&C's, just as we have a core group for HPDE's. Larry noted the importance of name tags, and having a designated contact person in charge, sign-in sheets, and other minimum standards. We had a great turnout for the Springfield [Detailing World] C&C. Paul noted that we need to reestablish our relationships with existing and new sponsors. Jeff noted the distinction between sponsors (paid) and partners. We need to use sponsors to help promote our events (e.g. Keis).

Regional VP
Larry Engel reported that our first Tire Rack Street Survival (TRSS) school of the year will be held on 6/29. Larry believes that he has enough staff. The school, as always, is filling up fast. Larry noted that his request to all chapters to promote the Carlisle Import & Performance Nationals (this coming weekend) has been ineffective. Since Larry does not have the e-mail address for the person responsible for communications in each chapter. Therefore, he asked that other officers please pass any such requests along to the responsible person as quickly as possible. Larry noted that there is a national board meeting coming up in a couple of weeks, and more effective cross-promotion of driving events will be addressed.

Vice President
Allison reported that we will try to have more tech meetings. Tomorrow's monthly meeting will be at BMW of Bridgewater. Our 9/18 meeting will be at Circle BMW. Our Show & Shine at Deutscher Club of Clark (DCC) will be on 8/21. It was noted that hosting meetings at DCC is expensive. The Biergarten at DCC, featuring BMW, will be Friday 7/11 and we need cars.

Driving Events
Jeff White and Mark Hulbrock have compiled a list of all regional driving events (plus National Capital Chapter) as a single page on our website. We need to start promoting this on a regional basis. Jeff received good feedback on this at the Regional Instructor Seminar, and other chapters are starting to add links to our regional DE calendar.

Jamie Kavalieros reported that so far we have 24 students, 23 racers, and 16 instructors signed up for the June school/race at NJMP, plus six one-day signups (three each on Monday and Tuesday). Jamie noted that typically 30% of the signups are in the last two weeks.

Elihu Savad reported that we have six signups so far for our next autocross, and no competing events.

Ross Karlin reported that everything is in place for the June club race. Westlake School students will again be making trophies. Sponsors are lined up, thanks to David Chow.

Treasurer
Matthew Cahn distributed the Income & Expense and Balance Sheet report (attached). Matthew reported that our 2024 tax returns have been filed, and have also been sent to board members and the national office. We had no tax liability for 2024. David Chow has sent sponsor information to Matthew and all sponsors have been invoiced.

Social Events
Josephine Skwish reported that our Cars & Coffee at Thumbody [Paramus] a few weeks ago was a success. They are interested in expanding their reach within the car community to other clubs, but will keep us in the rotation. Open Road BMW of Edison would like to host us for a Cars & Coffee. G.D. Singh noted that BMW of Mt. Laurel has also expressed interest.

Communications
Mark Hulbrock reported that he will do more HPDE and autocross e-mails. An additional $150 has been spent on HPDE advertising. Mark has also been adding a button to e-mails to go to our regional DE calendar. We currently have e-mail links to Keis, VAC, eMpower, and BMW of Manhattan. It was noted that BMW of Manhattan is the title sponsor for our June school/race at NJMP.

Old Business.
Jeff White has done additional work on the tri-fold brochure and has sent it to the board, and will resend it as a PDF for feedback, including a price breakdown from Staples.

New Business
Josephine noted that Brakes & Briskets is opening a location in Whitehouse Station [on 6/22] and is reaching out to various clubs (PCA, Audi, etc.) for future events.

The next board meeting was set for Wednesday June 11th at 7:30 PM at Alfonso's.

Jeff White motioned to adjourn at 8:42 PM and Jamie Kavalieros seconded (approved unanimously).

Respectfully submitted,
Dave Allaway, Secretary

Board Meeting – 14 May 2025

Event/Category	Income	Expense	Net	Notes
NJMP April 2025 Thunderbolt	$56,059.47	$77,020.21	($20,961)	
NJMP June 2025 Thunderbolt	$0.00	$15,729.60	($15,730)	
SPR July 2025 Summit Point	$0.00	$3,158.00	($3,158)	
Miscellaneous operations	$0.00	$0.00	$0	
Other (Non-recurring)	$0.00	$118.81	($119)	
Total Driving Events	**$56,059**	**$96,027**	**($39,967)**	
Advertising/Newsletter	$0.00	$0.00	$0	
Dues/Membership	$1,260.00	$0.00	$1,260	
Telecomm. & Media	$0.00	$1,261.75	($1,262)	
Autocross	$0.00	$2,335.00	($2,335)	($1,260 memberships due BMWCCA)
Instructor seminar	$0.00	$798.30	($798)	
Rally	$0.00	$0.00	$0	
Social Events	$0.00	$248.55	($249)	
Street Survival	$0.00	$0.00	$0	
Toolbox	$0.00	$0.00	$0	
Meetings/Travel	$0.00	$172.19	($172)	
Fundraising & Donations	$0.00	$800.00	($800)	
Miscellaneous	$1,224.25	$391.78	$832	
Total Other	**$2,484**	**$6,008**	**($3,523)**	
Total	**$58,544**	**$102,034**	**($43,490)**	***Net as of May 2024: ($49,121)***

Balance Sheet

	Current	12/31/2024
Checking (combined)	**$58,809.31**	**$15,774.80**
Savings	**$111.19**	**$111.19**
7 Month Featured CD - 6634 XX6634	**$19,477.27**	**$126,002.25**
7 Month Featured CD – 4330	**$20,000.00**	
	$98,397.77	**$141,888.24**
Assets	**$4,746.26**	**$4,746.26**
Venue rental deposits	**$11,200.00**	**$11,200.00**
	$15,946.26	**$15,946.26**
Journal Entry		
Total assets	**$114,344.03**	**$157,834.50**