New Jersey Chapter of BMW CCA Board Meeting September 18, 2019

Board members present: Neil Gambony, Dave Allaway, Ross Karlin, Jamie Kavalieros, Jeff White, Bob Isbitski, Mark Hulbrock, Ron Gemeinhardt. Board members absent: Jerry Faber, Paul Ngai, Kevin Sheehy, Colin Vozeh. Others present: Brian Morgan, Mirril McMullen, Stan Mayer, Larry Engel, Warren Brown, Bill Van Ocker, Matt Noumoff.

President

Neil Gambony called the meeting to order at 7:31 PM at Alfonso's in Somerville. Ross Karlin motioned to approve the August minutes as distributed and Jeff White seconded (approved unanimously). Neil reported that he and Ron Gemeinhardt will be attending the chapter conference in November.

Vice President

Neil reported, on Paul Ngai's behalf, that this Saturday will be the Cars & Coffee from 8 to 10am at BMW NA, immediately preceding the E30 SIGFest. Sunday will be Bimtoberfest at BMW of Bridgewater, held at the nearby Somerset Vo-Tech campus. Oktoberfest at Circle BMW will be on 10/12 from 11am to 2pm. The November monthly meeting will be 11/13 at 56 Degree Wine in Bernardsville.

Driving Events

Jeff White reported that the National Capital Chapter held its first Instructor Training School with support from NJ Chapter members Scott Reiman, Dave Weaver, Warren Brown, Bill Van Ocker, Jeff White and Ross Karlin. Our assistance was appreciated. Jeff noted that Tim Farnsworth will be Rallymaster for the annual Whack-Your-Turkey Rally. Larry Engel reported that our Tire Rack Street Survival (TRSS) school is this Sunday at Campgaw Reservation. He is good on staff and still has three student openings. NJMP is hosting its first-ever TRSS on Saturday 11/16, using the same Lightning paddock space we used during O'Fest. NJMP is extending Friday membership privileges to anyone instructing on Saturday: \$195 for 4 x 25 min sessions on Thunderbolt.

Driver Schools

Jamie Kavalieros reported that Shenandoah is undersubscribed for both students and instructors (about 15 students low), possibly due to various conflicts. 2020 dates have been requested for NJMP.

Autocross

Neil reported, on Elihu Savad's behalf, that we had a good turnout for Sunday's autocross, with 43 registrants and one or two no-shows. Our next autocross will be 10/20, and Jeff White is working on a concurrent Cars & Coffee or food truck.

Treasurer

Ron Gemeinhardt distributed the year-to-date income and expense reports. We have received payment from the NY Chapter for our April school. We have received reimbursement from NJMP for having only one ALS unit present during the Thunderbolt races. Shenandoah will be paid this week. Advertising revenue continues to be light. Financially, we are ahead of last year, due in part to increased autocross revenue. There was a discussion on autocross pricing. It was suggested that we hold off on any price increase until we reach our maximum participant capacity. The annual report is due soon. Our deposit refund was received from Bergen County for 2018.

Members at Large

Mark Hulbrock reported that we have been sending out electronic welcome letters each month. We sent 54 letters last month with a 30% open rate. Our e-blasts and social-media newsletters also have a 30% open rate, as do the e-mail and social-media promos for Shenandoah.

New Business

The next board meeting was set for Wednesday 10/23 at 7:30 PM at Alfonso's. Jamie motioned to adjourn at 8:28 PM and Jeff seconded (carried unanimously).

Respectfully submitted, Dave Allaway, Secretary