# New Jersey Chapter of BMW CCA Board Meeting May 15, 2013

Board members present: Jeff Caldwell, Ron Gemeinhardt, Jeff White, Marc Goeller, Ross Karlin, Neil Gambony, Bob Isbitski, Colin Vozeh, John Gyorfy, Dave Allaway. Board members absent: Paul Ngai, Jerry Faber. Others present: Doug Feigel, Larry Engel, Elihu Savad.

### President

Jeff Caldwell called the meeting to order at 7:40 PM at Alfonso's in Somerville. Bob Isbitski moved to accept the April minutes as distributed and Neil Gambony seconded (carried unanimously). Jeff Caldwell reported that Ross Karlin has arranged a Westlake School tour for Board members at 1 PM on Wednesday 5/22. Larry Engel has verbal agreement from Bergen County for the TireRack Street Survival School on 6/23 at Campgaw Reservation. Larry may open registration later this week. Larry is also trying to secure Campgaw for 9/30. Jeff noted that GFest is this weekend at South Orange Village Center and we will have a table and accept membership applications. After discussion, Dave Allaway motioned to authorize a drawing at the event for one free driver school (in October) and one free autocross. Colin Vozeh seconded (carried unanimously).

## **Vice-President**

On Paul Ngai's behalf, Jeff reported that next Tuesday's meeting will be at Circle BMW in Eatontown, with Melissa Costa, BMW Brand Protection Manager as guest speaker. The Biergarten event at the Deutscher Club of Clark will be Friday 6/7, and Paul still needs cars. The June monthly meeting will be at BMW NA on Friday 6/14. The July meeting will be 7/17 (as previously agreed) at BMW of Princeton. Wayne Carini of Velocity/Discovery Channel was suggested as a possible guest speaker for September or October. Ross Karlin suggested a speaker from the BMW Foundation.

### Treasurer

Ron Gemeinhardt distributed and reviewed the year-to-date financial reports (income & expense and balance sheet). Ron noted that we incurred a 2012 tax liability as a result of pre-paid advertising for 2013.

### **Social Events**

There was a discussion on club merchandise. Bob Isbitski will follow-up on Enthusiast Media Group with information from Larry Engel. John noted the recent get-together in Frenchtown with the DelVal chapter vintage group, and is looking for a venue for another such event. John will extend an invite to Bill Foster for vintage cars for the Biergarten event.

### Newsletter

No report.

### Website

Colin Vozeh reported that he has information on upcoming domain name registration expiration, and will forward web-related expenses to Ron Gemeinhardt.

# **Members at Large**

Bob Isbitski reported that Barry Stevens has requested funding for 15 more instructor jackets. After discussion, Bob motioned to authorize a final expenditure for 15 additional jackets, not to exceed \$1000. Ross Karlin seconded (carried unanimously).

# **Business Manager**

Doug Feigel noted several recent web banner changes and thanked Colin for the quick response. Recent renewals include JMK BMW, Prestige BMW, and Unique Photo/Zeckhausen. Marc Goeller raised the question of whether sponsors should be followed on our Facebook page. No possible objection was seen and Doug will inform our sponsors. There was a brief discussion of the need to continue to segregate advertising vs. event sponsorship as unrelated vs. business-related income for tax purposes.

## **Driver Schools**

Jeff White reported that our next event is Thunderbolt. The Club Racing School is full. The Driver School is currently eight students away from being full. 20+ racers are signed up for the Club Race. JMK will be the event sponsor.

### **Autocross**

Elihu Savad reported that the first autocross of the season was 4/21 at the PNC Bank Arts Center, with 51 participants and perfect weather. The 5/19 and 6/30 autocrosses will be at the NJ Convention and Expo Center. Elihu is working on possible summer venues. Expenses and new member applications will be submitted.

## New Business

The next Board meeting was set for Wednesday 6/26 at Alfonso's, and will serve as a combined June/July Board meeting. Jeff White moved to adjourn the meeting at 9:05 PM and Ron seconded (carried unanimously).

Respectfully submitted, Dave Allaway, Secretary